

ERIC TALKAR

Principal Designer @ Square

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erictalkar.com
LinkedIn

Product design and creative direction for global brands. A player-coach who stays close to the making—shaping product, brand, and systems from concept through launch.

EXPERIENCE

Square

Principal Designer

PRESENT

Expedia Group

Principal Designer

AI Agent. Hotels.com Evolution.

2025

eBay

Direction / Design

View Item. Unified Listing. Shops. AI.

2021–2024

AT&T

Art Direction / Design

AT&T.com. Iconography. Photography. Leadership Summit.

2018–2020

DIRECTV

Visual Design / Direction

DIRECTV.com. DIRECTV NOW. Digital Media Group.

2014–2017

EDUCATION

Pratt Institute

BFA Communication Design

2012

CAPABILITIES

Creative Direction · Art Direction · Design Management · Digital Design · Graphic Design · Brand Design · Event Design · Presentation Design · AI Design